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Largest and Oldest in the South.

Pensacola's Brilliant Opportunities

By CONDUCT C. PACKARD

Marking back a dozen or 20 years and comparing the conditions which then surrounded this city with those which now obtain, particularly with reference to agriculture—that steadfast factor in the development of any considerable community—the radical change becomes easily manifest.

A city cannot progress, from natural geographical advantages, more rapidly than its environments are built up and improved. A rapid survey of what is, as compared with what was, at so recent a date, may give opportunity, therefore, to better forecast that which is to follow.

Pensacola has long rested on those inconceivable laurels with which generous nature provided her. Her incomparable harbor and bay afforded a ready way for the great commercial fleet whose sails constantly whitened the waters of the broad bay before the city, while her wharves were laden with the wealth drawn from the vast burdens of yellow pine which this entire plateau was so recently burdened. The axe and the saw prevailed on all sides, and the wealth thus lavishly provided became the principal factor in the wealth of the city.

As the years passed, this reservoir of values became diminished and gradually the solemn, whispering pines bowed their heads and were gone. In their stead was such wreckage as always accompanies the destruction of our forests, and millions of acres lay, barren and desolate, were yearly wrapped in flames as the devouring "forest fires" fed across the mass of ruins the greed and stupidity of man had provided. To this destruction of the forests the skill and ability of the chief spirits of the locality—the natural leaders of men—were principally directed and all other efforts languished. Cattle and kine and stock became a byword and the yields of agricultural products afforded so slight a return that there remained small attraction in that direction.

As the forests vanished and the naked land made appeal for use, there arose, slowly, a disposition to take advantage of the values still remaining, and the various forms of agriculture made claim for recognition. Cotton, the bulwark of this region, was first on the list, but made little headway in proportion to the yields common to the richer black lands above the coast line. The multitude of products common in diversified farming, in which the stable progress of the most wealthy farming communities of the world rests, were unknown. The condition in which the wise farmer draws from the soil that which rewards him with supplies for himself and his family by providing not only profitable crops but also such disposition and arrangement of those crops as will continue his acres in fertility and production, has now come more generally into vogue.

By and wide this change in the territory which is normally tributary to Pensacola is most remarkable, as investigation will easily disclose. The legumes, which search out the values in nitrogen from the air are better understood. That the humble stock pea holds jewels at its modest base, in the nodules which gather and contain, for returning to the soil, nitrifying bacteria, is now a matter of common information; a decade since it was either unknown or known to only a few of the better informed. These tiny nodules will restore to the soil that which the crops exhaust, to a large degree, is become a part of the curriculum of tens of thousands of farmers in West Florida and South Alabama. Stock has been improved, rotation of crops is better understood and followed and county and state fairs are being widely held and liberally patronized.

All of this bespeaks progress; progress in which Pensacola is vitally interested. And which means much to her future.

Across Perdido Bay, in Baldwin county, so much progress has been made within the past five years as to literally transform that wide area, an area which affects the progress of the city as better means of access to this contiguous region come into use. Here are thousands of new homes springing up, and the villages and towns sprinkle the miles which intervene between Bay Minette and the shores of the Gulf.

That this region—as large as the entire state of Rhode Island—must inevitably spring into an activity which might have seemed but an idle dream ten short years since, is now an assured fact. Roads are being laid, bridges built, new churches and schoolhouses are appearing on every hand, and considerable hamlets and towns now exist where, in 1900, was but a succession of devastated "cut-over" lands.

The present advent of the tobacco industry promises much in this line of advancement. "Shedded tobacco" is an established success on precisely such land as prevails in countless acres in Baldwin county, in Escambia county and in Santa Rosa, while its production in large measure seems imminent farther to the east and the north. That this form of agriculture provides large returns to the grower is beyond dispute; a thousand dollars to a single acre (\$1,000) was a not uncommon result in the Quincy district last year and will be duplicated in 1903, in the counties above named. That such princely returns may not persist can be readily admitted, without diminishing tobacco values to this city, the commercial mistress of the wide region named. For a yield net, of even \$50 per acre affords the farmer not only profit, but a fortune, likewise prospers and flourishes. And in "shedded tobacco" lies largest beyond compute for this fair city of Pensacola, for not a pound will be successfully grown within a radius of 200 miles but this city will receive some advantage therefrom.

ly reward the most earnest effort which could be bestowed in bringing about such result.

The Peninsula of Florida holds great attractions. But its climate is enervating, and thus not fitted for temporary residence for those wonted to the severer surroundings of the North. People from the Great Lakes, however much they may be attracted by the delights of life among the Everglades, find that a few weeks spent there in the dead of winter sends them back North so debilitated that they are unable to endure the stringency of February, March and April. To them "the land of oranges" proves a danger, many times, rather than a benefit. But this Pensacola region, affording oranges quite as certainly as do the Manatee district or Miami, still is not subject to the long, heated terms which prevail further South. And were it indisputably established that here, in the immediate vicinity of Pensacola, it is possible to grow delicious oranges, in merchantable quantities, that each household can easily have oranges freshly gathered from trees in his own garden for his Christmas dinner—a tremendous step would be taken in the direction of building up this whole countryside.

Fat, fresh oysters be had in abundance; sweet, juicy salt water fish in great supply; all manner of aquatic sports; the salt sea air; ripe yellow oranges; surely this is an attractive menu, a series of dishes fit to set before a king!

BETTER THAN SPANKING

Spanking does not cure children of bed-wetting. There is a constitutional cause for this trouble. Mrs. M. Summers, Box W, South Bend, Ind., will send free to any mother her successful home treatment, with full instructions. Send no money, but write her today if your children trouble you in this way. It can't help it. This treatment also cures adults and aged people troubled with urine difficulties by day or night.

VALUABLE PREMIUMS

are given to those who use our products. Tickets are found in every package, but still when you buy our goods you get your money's worth. Santos Coffee and Oyama Tea is not expensive but they are equal to the higher priced articles some people buy. Our goods are on sale at all first class grocery stores. Ask for them and if your grocer does not keep it telephone us at No. 400.

Pensacola Tea and Coffee Co.

W. G. Dailey, Proprietor.

SECRET SOCIETIES.

ATTENTION KNIGHTS OF PYTHIAS.
Pensacola Lodge No. 3, K. of P., will meet every Monday evening at 8 o'clock at P. O. F. hall. Visiting brethren cordially invited to be present. Members of the Grand Lodge, representing the various jurisdictions, are cordially invited to be present. The grand lodge will be discussed and celebrated our K. of P. order, 4th anniversary. Z. D. CUNNINGHAM, C. C. H. HORSLER, K. R. S.

PENSACOLA LODGE NO. 4, I. O. O. F.
Pensacola Lodge No. 4, I. O. O. F., meets every Tuesday evening at 8 o'clock at the new hall on Belmont and Baylen streets. P. O. F. hall. Visiting brethren cordially invited to be present. CHAS. LICATA, Secretary.

DAUGHTERS OF REBEKAH.
Naomi Lodge, No. 10, Daughters of Rebekah meets every Monday night at 8 o'clock at P. O. F. hall. Visiting sisters cordially invited to be present. MISS BELLE BRUX, M. G. MISS REBECCA JOHNSON, Sec.

PENSACOLA LODGE, NO. 3.
Pensacola Lodge, No. 3, K. of P., meets every Monday evening at 8 o'clock, at their temporary hall on Belmont and Baylen streets. Visiting brethren cordially invited. H. HORSLER, K. R. S. & S.

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Legal Advertisements.
PROPOSALS will be received at this office until 2 o'clock p. m. March 3, 1903, and then opened, for the construction of new building, etc., at the Mobile Quarantine Station, Fort Morgan, Alabama, in accordance with drawings and specifications, copies of which may be had by applying to EDWARD FRANKS, Medical Officer in Command, P. M. & M. H. S. Mobile Quarantine, Fort Morgan, Ala., Feb. 16-18.

Subscribe for The Journal.

PENSACOLA AND SOME OF ITS PEOPLE

(Continued from Page Nine.)

Pensacola. Such docks and yards must be provided, to be ready for use when the Panama canal is opened. No other gulf port offers possibilities for such construction, and it will inevitably be made at Pensacola. Pensacola has the only harbor on the Gulf of Mexico into which the big warships can enter and leave under their own steam and without the assistance of tugs when in need of repairs. This harbor is big enough to safely shelter, at one time, the entire fighting fleet of the country. Escambia county (of which Pensacola is the county seat) has 90,000 acres of land adapted to growing the high value Sumatra tobacco. In this rich development Pensacola will join largely.

In every particular Pensacola is in a most flourishing condition. The progressive citizens who compose the Chamber of Commerce are active in all work and anxious to help those who help the city.

Pensacola wants manufacturers and industries and has attractions for them.

The Past Year.

In the resume made of the export business of the port for the year 1902 Secretary W. Chipley Jones of the Chamber of Commerce presented to the annual meeting a set of figures which would require much space for analysis, but they were themselves eloquence in short form. The total for the year shows \$19,463,564. And this is the nearest financial depression, when other cities were using scrip for money but no scrip was used in Pensacola. The building record of the year was reviewed along with the other branches of work, representing the progress of the city on different lines, making a composite record of advancement in every avenue. The secretary made estimate that three-quarters of a million had been spent during the year for new buildings—which is not bad for a panicky year in a city of twenty-five thousand. The new city hall is a beauty, built of brick and marble and tiled roof, quaint example of Spanish architecture, symmetrical, commodious and convenient; the Osceola Club is just completing its new home—much too large one would say for club quarters, but costly and complete of construction; the First National Bank, a comparatively small but beautiful building of Georgia marble; the American National Bank building is another expensive and imposing structure which the year has added; and the Blount residence at Bay Shore, which is to cost \$40,000, sets a pace in home-building that others will follow, for who would not spend his wealth in making an attractive home? This enumerates but a few of the most expensive buildings. In its advertisements the Chamber of Commerce says that a building was completed for each day of the past eighteen months. Remarkable record! There is no need for fear and panic when a community can keep its machinery employed and its lumber mills busy and laborers occupied every day. Such a community can come well high to being sufficient unto itself. Pensacola may not be self-sufficient, but a few of the most expensive buildings of the outlying country to support it than the majority of places. The export trade is a potent factor; the navy yard maintained by the government with a pay roll of \$40,000 a month, keeps Pensacola in the center of the railroad shops and the tourist business, of which it gets a fair share, and no more delightful place could be found to test the balmy climate of the Gulf. The hotels, by dividing the commercial and tourist travel between them, manage to care for all that come near by. The Seaboard is a beautiful located and looks out through a network of shrubbery to the street, which is always alive but never noisy. Early in March the carnival comes and the hotels and the hotels were booking parties for this week of festivities. The carnival is of the same kind that has made New Orleans famous, and the preparations are on a smaller scale, but just as elaborate as those of the larger town, when proportions are considered.

Tobacco Growing.

The Chamber of Commerce closed a prosperous year and insured another year of good administration by choosing Mr. P. K. Yonge president. T. A. had served faithfully and well; he is physically fit and mentally magnificent. He holds the helm of the large naval stores business of J. P. Williams & Co., which operates with Savannah and Pensacola as headquarters. He is otherwise a man of affairs. Among the subsidiary interests held by him is that in the Perdido Land Company, which holds 14,000 acres of tobacco lands to sell and is making a practical demonstration of what can be done by growing the tobacco in the wrapper. Frank L. Mayes, the Journal editor, is president of this company. Last year the company had one acre and a half under shade and sold the product for ninety cents a pound. It must have been good tobacco. The year the company has shaded six acres, and will gradually increase the shade from year to year as circumstances and demand shall dictate. The experience of the Perdido Land Company with tobacco seems to bear out the assertion made some time ago by the state chemist that tobacco could be grown successfully in all the western counties with proper attention paid to preparation and culture, and particularly fertilization. Though many in Gadsden county will contend that the tobacco of quality must come from that county only.

Since the tobacco industry became profitable in Gadsden county more or less attention has been given it in other counties near by, but it was the Perdido Land Company that did initiatory stunt in Escambia and make

good with it. The tobacco under shade this year, as last, is the only shaded acreage devoted to the culture. It is rather more certain than otherwise to prove successful. Men of the Mayes and Jennings stamp do not often make business mistakes. It is usually the case that newspaper men are unsuccessful in business, probably because of the fact that their line of work does not take them broadly afield in the competition of business activity, and their business acumen is dulled by lack of use. But Mayes is a signal exception. He is now but thirty-four years of age. He owns a largely controlling interest in The Journal, is president of the company and editor of the paper; he is president of the Mayes Printing Company. He was born in Illinois and educated in South Dakota, though most of his schooling was obtained, as he has said, in the university of adversity.

Mayes has a winning way with people, and this may be accounted as a great factor in his success, though this cannot be all. Everybody speaks in warmly complimentary terms of him, and in his own city he has achieved success with a goodly measure of fame along with it. The paper that Mayes has made has done much for Pensacola. He issues a trade edition each year, and these are filled with a detail of matter descriptive of the city and its people, and to be of help in directing attention to the city and section when judiciously distributed. He has the neatest and best appointed newspaper office of my knowledge, and the equipment in every department is all that is necessary for making a good paper.

It is not until recently that the afternoon newspaper in Pensacola gave evidence of becoming established in such a way as to invite support. But last year W. B. Crawford assumed charge, and under his direction the News has been greatly improved and is growing rapidly. The people are rallying to the support of the paper now, and it is freely predicted that the News is now a permanent institution, and will take its proper part in aiding the city's march onward.

All Young Men.

There are no old men in Pensacola. At any rate, I saw none. The city is in the hands of young men. The mayor is thirty years old. He succeeded to the place upon the death of Mayor Bliss, and will probably not stand for re-election. He came to the executive chair by reason of his position as president of the council. Though he confesses to having no further political aspirations along this line, Mayor Goodman might do the profit to the city serve another term as mayor. He has practical ideas for street improvement which are being placed into practice—it is the same idea that Washington is working to make effective in the broader streets and beautifying the centers of them; something of the same idea that Oglethorpe had when he settled in Savannah nearly two hundred years ago, and which he incorporated in his plat of the city then, but the wisdom of which other architects failed to see. Already Palafox street is showing the improvement, and if the policy is followed by other administrations, Pensacola will, within a few years, present a different picture, with its natural beauties enhanced after the system suggested.

Good Things Everywhere.

I might endlessly enumerate the good things, commendable things, pretty things and wonderful things in Pensacola and then never complete the story. I might say that Mr. James McHugh has the finest grocery store in the state; that he sells the biggest pecans I ever saw and that he was the first man to establish a coffee packing house in the state, all of which is good and interesting. But all the way down the line there would be something to point out.

So, with this, let it be an avowal to Pensacola, with the hope of having an opportunity to make another visit and learn more of it, and write more if good shall come to it through the writing.

It is a misfortune frequently remarked that the distances in this state are so great that people may not know more of their chief cities. Think how far most of us travel from Tampa to Pensacola, or even from either to Jacksonville, and how seldom comes the chance for the average man to make the trip or how little time to stay and adequately appreciate the good of each.

Some day the distances will be less, and there is hope for closer communication of spirits from the sections, and in the greater Florida Peninsula will be the Gem of the Gulf coast, successful and splendid.

MEDICINE THAT IS MEDICINE.

"I have suffered a good deal with malaria and stomach complaints, but I have now found a remedy that keeps the nerves and imparts vigor and energy to the weak. My money was refunded if it fails to help you. 50c at all druggists."

Provision for a traveler's requirements is generous in Serbia. Not only does he find public soap, which Englishmen at times resent not finding in France, but hairbrushes, clothesbrushes, combs and snuffers in his bedroom. Even a public toothbrush is not unknown.

Kokomo Woman Gives Fortune

To Help Women Who Suffer.

In the past few years Mrs. Cora B. Miller has spent \$125,000.00 in giving medical treatment to afflicted women. Some time ago we announced in the columns of this paper that she would give free treatment to every woman who suffered from female diseases or piles. More than a million women have benefited this generous offer, and as Mrs. Miller is still receiving requests for thousands of women from all parts of the world, who have not yet used the medicine she has decided to continue the offer as long as she lives, at least.

This is the simple, mild and safe preparation that has cured so many women in the privacy of their own homes, after doctors and other remedies have failed. It is especially prepared for the treatment of all forms of female diseases, such as leucorrhea, catarrh, inflammation of the womb, profuse menstruation, painful periods, sterility, ovarian troubles, morbid growths, also piles, hemorrhoids, back and bowels, bearing down, nervousness, creeping feelings in the spine, melancholy, desire to cry, loss of sleep, weakness and pain from any cause. Every woman suffering, much to her relief, who will write Mrs. Miller, enclosing a recent photograph, and a letter of charge, a 50-cent box of this medicine, also a book with explanations, free illustrations, showing what a sufferer and how they can easily cure themselves at home without the aid of a physician.

Don't suffer another day, but write once to Mrs. Cora B. Miller, 201 Miller Building, Kokomo, Indiana.



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OUR BREAD

Is guaranteed to be made of the best obtainable material. Bread made by this bakery was given the preference by the officers who were aboard the warships when the Atlantic fleet was anchored in Pensacola Bay, and Uncle Sam's men always have the best of everything. Some of our patrons have been patrons of this bakery for the past ten years. This is due to the quality of our goods.

The West Florida Steam Bakery

A Pretty Locket

Makes a very desirable present. A very pretty line of lockets, at prices and all sizes. Always glad to show you the things to look at in this jewelry store.

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